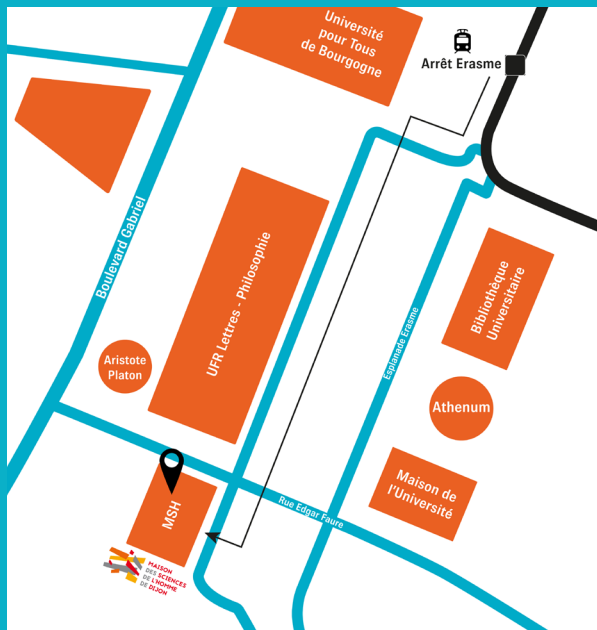


Organizing Committee:

Estera BADAU, University of Burgundy, CIMEOS
Olivier GALIBERT, University of Burgundy, CIMEOS
Cyril MASSELOT, University of Franche-Comté, CIMEOS
Evelyn HO, University of San Francisco
Iccha BASNYAT, George Mason University



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Digital Health Communication: Issues and Perspectives

ICA Post Conference organized by CIMEOS Laboratory
University of Burgundy Franche-Comté

May 31 - June 1, 2022
Maison des Sciences de l'Homme, Dijon

CIMEOS



31 May 2022

Maison des Sciences de l'Homme (MSH) - Dijon

Room : Forum des Savoirs

13h30 – 14h00 Reception and welcoming

14h00 – 14h15 Opening

14h15 – 15h15 **Plenary session: "French and franco-canadian academic perspective for digital health communication understanding"**

Olivier GALIBERT, University of Burgundy

Benoît CORDELIER, University of Québec at Montréal

15h15 – 16h15 **Plenary session: "The role of online media during COVID-19"**

May O LWIN, Nanyang Technological University

16h15 – 16h30 Coffee break

16h30 – 17h30 **Plenary session: "Centering policy and equity in digital health communication"**

Jeff NIEDERDEPPE, Cornell University

19h00 Gala dinner

1 June 2022

Maison des Sciences de l'Homme (MSH) - Dijon

8h45 – 9h00 Reception

9h00 – 10h45 4 parallel workshops

Find the detailed program on our website <https://dhc22.sciencesconf.org> using the QR code.

Social support online

Moderator: Olivier GALIBERT, *Room: Forum des Savoirs*

Health inequalities

Moderator: Iccha BASNYAT, *Room: Salle des Conseils*

Digital technologies and devices

Moderator: Evelyn HO, *Room: Salle des séminaires*

Mediated knowledge

Moderator: Daniel RAICHVARG, *Room: Amphithéâtre*

10h45 – 11h00 Coffee break

11h00 – 12h30 3 parallel workshops

Find the detailed program with the names of the presenters and the titles of the communications on our website using the QR code.

Health controversies

Moderator: Iccha BASNYAT, *Room: Salle des séminaires*

Health (mis)information and fake news

Moderator: Evelyn HO, *Room: Salle des Conseils*

Social media and influence

Moderator: Olivier GALIBERT, *Room: Forum des Savoirs*

12h30 – 14h00 Lunch break

14h00 – 15h30 **Highlight on Covid-19 and Digital Health Communication**

Moderator: Estera BADAU, *Room: Forum des Savoirs*

15h30 – 16h30 Networking: scholar to scholar

16h00 – 16h30 Conclusions and closing (organizing committee)

16h30 Cultural visit: Musée des Beaux-Arts, Dijon

